



Six Easy Steps for Establishing a MarriageTeam Affiliate Program

The key to a successful coaching program is well-trained coaches.

MarriageTeam will train your coaches and lead couple(s) to build an effective coaching program. The normal process for beginning a MarriageTeam affiliate program in your community is:

1. Contact MarriageTeam to discuss your specific situation, and we will partner with you to achieve your goals. MarriageTeam has found there are couples in virtually every community who are interested in helping to save marriages and will come forward with a compelling call to action.
2. Identify a minimum of twelve couples who are interested in completing coach training using a faith based curriculum. MarriageTeam will help with marketing materials, videos and recruiting.
3. Hold an informational meeting to provide details of the coaching process. MarriageTeam will answer questions via conference call or in person depending on travel arrangements.
4. Schedule the 26 hour training program. MarriageTeam provides expert trainers to conduct the training on-site. This training is normally conducted over a 4 day period (Thursday, Friday, Saturday and Sunday) with 6.5 hour training days. Longer sessions are less effective because of information overload. An optional 4 hours of training may be required for a lead couple to learn the process for assessing coaching requests, placing couples, providing follow-up, evaluating session results, and learning other administrative functions.
5. Begin advertising marriage coaching services about six weeks prior to the training. The goal is to have couples scheduled for coaching so new coaches have an opportunity to implement the skills they have learned and will begin helping other couples immediately following the training.
6. Continue the advertising with public service announcements, listing of community services in local papers, articles in the paper, news releases, local churches, etc. MarriageTeam will provide assistance in each of these areas.

MarriageTeam Fact Sheet

MarriageTeam is dedicated to empowering couples for winning marriages and thereby reducing divorce. We do this by training couples to coach premarital and married couples in the relational skills of communication, anger management, conflict resolution and problem solving. This is accomplished in six to twelve weekly sessions that follow prescribed curriculum and couple exercises. **Coaches facilitate learning and practicing new communication and problem solving skills that result in an average long term self reported improvement of 69% in marriage satisfaction.**

Vision

Empowered couples in winning marriages that create strong families and communities

Mission

The MarriageTeam mission is to improve marriages through development and delivery of coaching services and materials.

Objectives

- Create and operate community coaching programs to prepare premarital couples for marriage, enrich marriages, and renew challenged marriages.
- Help other communities create strong MarriageTeam coaching programs.
- Conduct marriage building seminars and retreats
- Reduce the divorce rate in participating communities by 10% in 5 years

Testimonials

- "The training hit on every important topic and provided extremely helpful tools. It's the best material I have been exposed to. Better than the classes I have taken in Seminary/Bible school."
- "We'd been in counseling for a year and a half and were still on the brink of divorce. I didn't expect anything to change, but felt obligated to try because these people seemed to care. It saved our marriage."
- "Exceeded my expectations. Our coaches were wonderful in their approach and patience."
- "Words cannot express our thanks and gratitude for your dedication and devotion to coaching and guiding us through a challenging time in our marriage. You both are a blessing in our life."
- "I've learned more about forgiveness in this one session than I ever had before. I realized I had not forgiven two people in my past."
- "We received more in that short time than we did from several weeks with a professional counselor."
- "The most important part was the opportunity to identify specific personal communication/conflict issues. The I message component was powerful and practical."

Learn more about MarriageTeam at www.MarriageTeam.org